

AVS Convertor: DVD Video Files to Web Compatible Files

The Process

A video DVD has a collection of large files and folders designed to be read locally. But not designed for the web. Our mission is to convert this collection of files to compact ones that can read by the browser. To oversimplify, we want to convert the DVD file collection into one SWF (Flash) file. However the SWF needs help files to display it in a controlled (designed) and seamless (errorless) fashion. This paper will walk you through the process.

Here is an outline of the steps, a detailed walk-through follows:

1. Examine the contents.
2. Copy files from DVD to hard drive.
3. Convert file-set to one file.
4. Convert file to FLV (compressed file for Flash).
A professional application will combine steps 3 and 4.
5. Import FLV into Flash (FLA file).
6. Publish FLA to SWF, which will generate dependant files.
7. Post SWF and dependant files onto the Web Server, (in our case/at this date, Oraweb5).
8. Put HTML and JavaScript in a Text box that links to an HTML file on Oraweb5.

Here is what the finished file-set looks like:

Name	Size	Type
AC_RunActiveContent.js	9 KB	JScript Script File
hit.flv	72,979 KB	Flash Video File
hit.html	2 KB	HTML Document
hit.swf	52 KB	Flash Movie
SkinUnderPlayStopSeekMuteVol.swf	7 KB	Flash Movie

Templates are kept on the JMH Share Drive:

S:\Intranet Development\Intranet Content\COMMON ELEMENTS\dvd2swf

Examine the contents.

Determine if the files are movies and can be converted to web-compatible files. It may be an executable (EXE) application.

If it is not suitable for the intranet refer the Client to JMH Learning Point, they are in a better position to accommodate their needs.

1. Put the DVD in the DVD drive
2. Open My Computer in Windows Explorer
3. Select the DVD drive
4. Right-Click and choose Explore DVD drive

Typically video files are in folders titled:

VIDEO_TS
AUDIO_TS (not all movies with audio have a separate Audio folder)

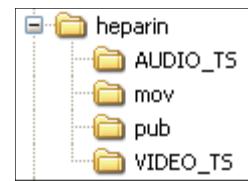
5. If the DVD does not have the VIDEO_TS folder examine it closer, open the files, until you know what they are and determine if they can be converted for a Web Server.

Copy the files to your hard drive.

Create a folder with the movie name. The names are more sensitive than they are for the Oracle Portal as you are writing for JavaScript and ActionScript.

- No capitals (mysteriously will not play the movie in Oracle)
- No spaces
- No special characters, except for an underscore (_)
- Start the name with a letter, not a number
- Truncate the names, the shorter, the better (best practice)

Make a sub-folder for each stage of the process. Your folder tree should look something like this:



Converting software.

There are many variations of video files, even within the same format. They are targeting multiple operating systems and multiple media players. They are improving, therefore changing... Within the same format, i.e., AVI or MPG, etc., different codecs are used. Which is beyond the scope of this paper, or author, to explain.

I mention this to arm you against files that do not convert for mysterious reasons. And to let you know what I found to work. The QuickTime – MOV format, not the current popular/generic (AVI or MPG), is successful most often. *But if one format does not work try again targeting a different format.* The FVE is versatile; I am not aware of a format that it cannot convert to FLV.

Listed below are my experiences with the applications I've been using.

- **Cinematize** by [Miraizon](#). Was recommended by a JMH employee and therefore purchased by the IDG. – Now Vista compatible
My experience has been inconsistent and I have stopped using it.
- **DVD-to-AVI** by [FlexImage](#). Was also recommended by a JMH employee as the most reliable he's ever used. I only used it once (trial), it did not solve the problem of the moment.
- **AVS Video** by [AVS4You](#). I like the interface and it has successfully converted most (~90%) files into MOV files intact. – Now Vista compatible

The applications range in price from \$25-\$60 and are considered *pedestrian*, not designed for the professional. The *Professional* version of any of them would undoubtedly be more helpful. – The least to be expected from a Professional video converter is that *the conversion of the video file-set to FLV can be done in one step*.

The instructions that follow will refer to the AVS Video application.

Convert the file-set to one file.

Convert the DVD file-set, VIDEO_TS, to a computer-friendly single file that plays in a Media Player. These will play in the browser but are cumbersome as they need the players. The SWF movie will play seamlessly in a web page and is significantly smaller.

1. Open AVS Video
2. Click the button to the right of the Input File Name field and browse to the VIDEO_TS folder.

This is a typical VIDEO_TS file-set:

ar\My Documents\Sites\wc_nurses_ccpc\heparin\VIDEO_TS		
Name	Size	Type
VIDEO_TS.BUP	12 KB	BUP File
VIDEO_TS.IFO	12 KB	IFO File
VIDEO_TS.VOB	114 KB	VOB File
VTS_01_0.BUP	32 KB	BUP File
VTS_01_0.IFO	32 KB	IFO File
VTS_01_0.VOB	10 KB	VOB File
VTS_01_1.VOB	1,048,404 KB	VOB File
VTS_01_2.VOB	191,356 KB	VOB File



3. Select the VIDEO_TS.IFO file
4. Choose the format: Click the MOV icon (or other) in the top row of buttons

Do not select the SWF option as this would skip the compression that takes place in the Flash Video Encoder (FVE).

5. Click the Browse button to the right of the Output File Name box and browse to the mov (or format you are converting to) folder that you created for this movie
Name the file to match your end movie name.
6. Click the Arrow to the right of the QT Profile box to choose a lower quality of video. This will reduce your file size but retain quality sufficient for the small screen
7. Double-Click the Advanced button to learn the length of the movie. – See the last line titled: *Duration*
Click the Advanced button again to close this portion of the window.

The conversion begins, while AVS is working you can do something else. – Consider the files ‘in the oven’. A pop-up window will alert you when the conversion is complete.

Test the movie.

1. Double-click the new movie to open it in the media player
2. When satisfied continue.
3. Close the media player

Convert file to FLV

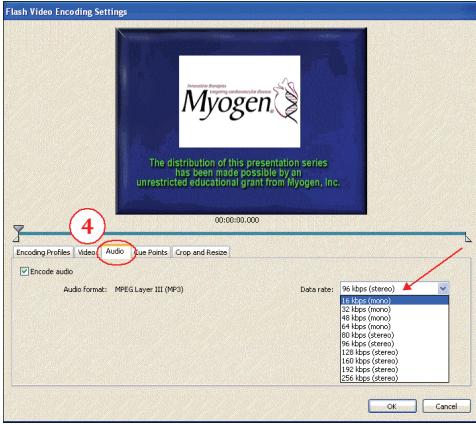
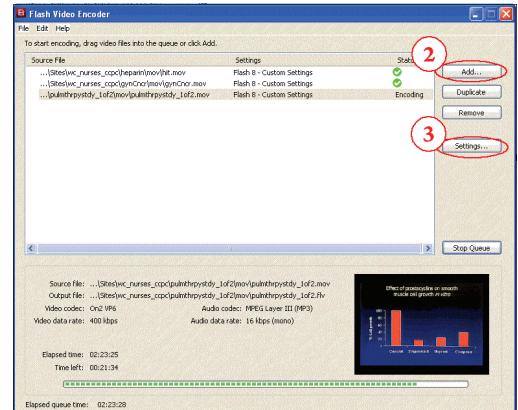
The Flash Video Encoder uses a ‘Hollywood’ industry level compressing engine (*Sorenson Squeeze*) to compress the movies, without loss of quality, before it is brought into Flash.

1. Open the *Flash Video Encoder* (included with CS3)
2. Click the *Add* button & browse to the single movie file.
3. Click the *Settings* button

A dialog Window with tabs opens.

4. Select the *Audio* tab.
5. Pull down the drop-down menu and choose 16kbs mono

Dialog does not require stereo so choosing mono cuts the audio portion of the files by half without loss of quality.



6. Click *OK*.
7. Click the *Start Queue* button

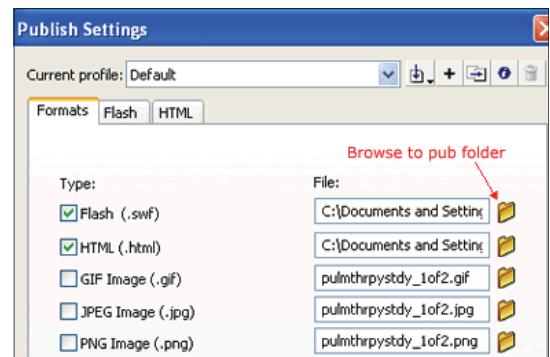
The conversion begins, while the FVE is working you can do something else. – Consider the files ‘in the oven’. There will be no alert when it is finished, you’ll have to check, however there is a *Time left* report on the screen.

8. Upon completion: Manually move your FLV file to the pub folder when it is complete, this will keep your links intact for publication. (FVE provides a custom setting location of finished files; it is more practical to manually move them after each conversion.)

Generate a SWF & dependant files.

Flash generates a collection of files required to play the SWF movie seamlessly in the browser. In the FLA file you will tell Flash to save them in your pub folder (Step 4 below). Flash will generate a HTML file (along with other required files) with links based on this information.

1. Copy the FLA template (made for JMH movies) in your pub folder.
2. Open the MOV (or AVI) folder and (if you have not already) drag your new FLV file to the pub folder.
3. Open the FLA template.
4. Save as movie_name.fla
5. Modify the *Publish Settings* (File > Publish Settings):
 - a. SWF: Browse to the pub folder to save as movie_name.swf
 - b. Browse to the pub folder to save as movie_name.html



6. Import the FLV (File > Import > Import Video):

- Browse to the FLV file
- Click Next on each screen, accept the defaults.

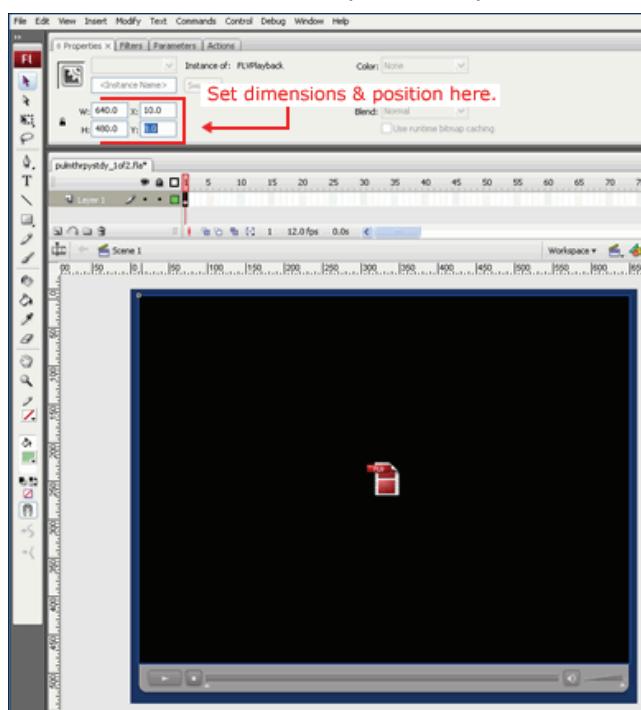
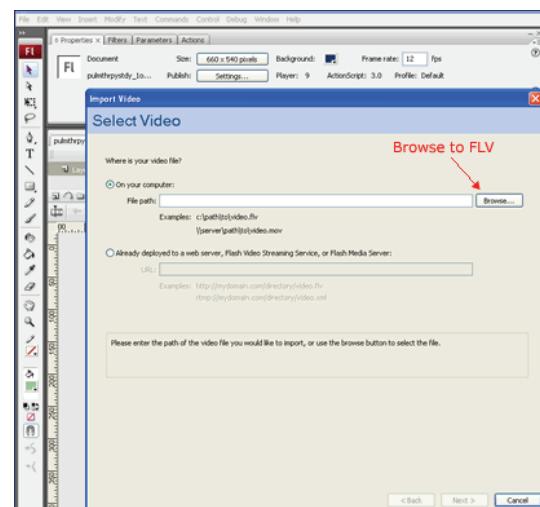
The method of display, called the 'skin' i.e., the Control Bar properties, is created here.

- Click OK on the last screen.

7. Place the movie on the Flash 'Stage'

8. Adjust the Properties

- Dimensions: 640px by 480px
- Position: X 10px and Y 8px



9. Test the movie (CNTL + Enter)

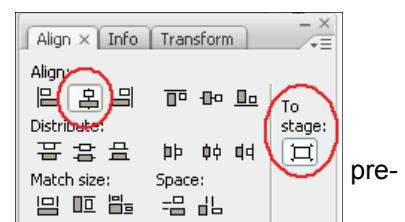
Check the proportions: the 640 x 480 works well for standard size movies but always check that the width/height ratio is in proportion for your movie.

If the W/H ratio is disproportionate:

- Adjust the dimensions (see illustration above) until they look correct.
- Adjust the Flash 'Stage' size ('Canvas' in other applications)

If the Stage size changes you also need to change the size of the sized window. Directions in the *Post the Movie* section.

- Adjust the alignment: (Window > Align)
 - Click the Align to Stage icon
 - Select the movie
 - Select the Align-Vertical/Center icon to center align the movie
 - Manually align the Horizontal position as the Control Bar of the movie throws off the Flash alignment tool.



10. Test the movie
11. When satisfied, *Publish* the movie (File > Publish).

Display Title

Flash will display the movie with the truncated name you gave to the files. But you want a *Reader-Friendly* name displayed in the Browser Window Title Bar. The title is in the HTML page so we will edit it to display the Reader-Friendly title of the movie.



The green text below is what appears in the browser *Title Bar*.

Before: <title>hit</title>

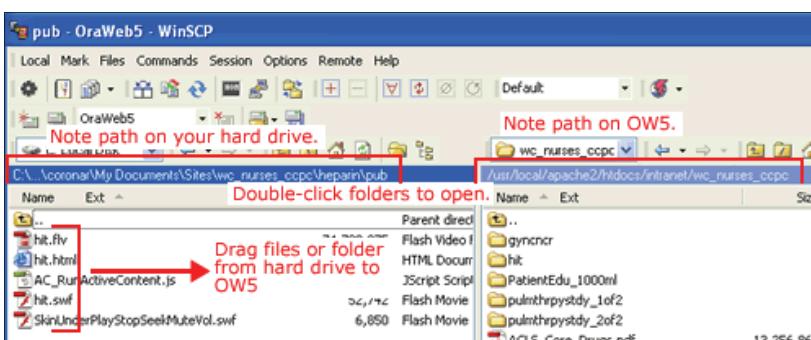
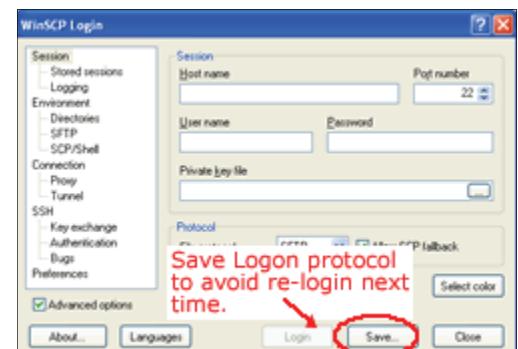
After: <title>Heparin-Induced Thrombocytopenia: A Clinical Diagnosis</title>

1. Open the HTML file and edit in any *Text Editor* (not a Word Processor) the following Text Editors are used in the ITS IDG office:
 - Dreamweaver – Design window option (GUI)
 - Adobe ExtendScript Toolkit (included with CS3)
 - MS Notepad
2. Change the text (green above) that is between the opening and closing TITLE Tags.

Post the movie.

Use a File Transfer Protocol (FTP) application to post the files on Oraweb5. A common FTP application at JMH ITS is [WinSCP](#). (FreeWare)

1. Open the FTP application *WinSCP*
2. Log on to Oraweb 5 (first time only)
 - Web Address: 172.18.6.198
 - Your EID#: #####
 - Your Password: xxxxx
 - Save your first login and you can connect with just a double-click when you return.
3. Browse or create a folder as you would in *Windows Explorer*
 - Double-click to open folders
 - Drag and Drop files and folders



- The icons are buttons—use them to navigate to folders and files
4. Create a new sub-folder for the movie (F7) in the OW5 pane
 5. Copy the files from the pub folder into the new folder.
 - Select & Drag
 6. Exit (F10)
 - All the URLs will be: http://intranetdocs/intranet/site_name/movie_name/movie_name.html

Put link in an Oracle Text Item.

A JS file template has been created. It contains the global URL but needs to be modified for your new movie. Use Dreamweaver or ExtendScript Toolkit to make the modifications and tags will be color coded, making reading easier.

1. Open the videoWindow.js file
2. Make the following changes in the HTML and JavaScript.
 - Change the old movie folder and file names to the new names. (**Green text** below)
 - Change the Window name to a *unique name*; no special characters or spaces, short/truncated but relevant to the movie. (**Orange text** below.)
 - *If* the movie size was changed, change the window width and height. (**Blue text** below)
 - Optional: The display link and color (Reader-friendly, descriptive name) can also be changed at this time, or you can change it in Oracle Design Mode. See the **Purple text** to change it at this time.

```
<SCRIPT type="text/javascript">
<!--
function MM_openBrWindow(theURL,winName,features) { // 
v2.0
  window.open(theURL,winName,features);
}
//-->
</SCRIPT>

<P><A onclick="MM_openBrWindow('http://intranetdocs/
intranet/wc_nurses_ccpc/hit/hit.html',
'heparin', 'scrollbars=yes,resizable=yes,width=680,height=
570)" href="javascript:;" align="center"><FONT
face="Verdana" color="#5f6a00 size=2>Heparin-Induced
Thrombocytopenia: A Clinical Diagnosis</FONT></A><BR><FONT
face=Verdana color="#fea400 size=2>Video</FONT></P>
```

3. Select and copy the new text
4. Open Oracle Text Box in HTML Mode
5. Paste into Oracle Text Box HTML Mode
6. Change to Design Mode
7. (If it not done earlier) edit display link name for current movie
8. Modify color if necessary
9. Optional: Add bullet per page design
10. Click OK
11. Test your link

Movie Posted!

Your movie link should look like any other Text Link on the page. When it opens the new window will be just big enough to frame the movie. The movie will have a pause button, a play button and a volume control. As you do more of these you will learn how to modify these properties.

Enjoy!